

**2023 FALL CONFERENCE | NOVEMBER 8 – 9**  
**HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ**



Delaware First State Cemetery Association  
Maryland Cemetery and Cremation Association  
New Jersey Cemetery Association  
Pennsylvania Cemetery, Cremation and Funeral Association  
Virginia Cemetery Association

## *Exhibitor & Sponsor Registration*

Visit our website [mascfc.com](http://mascfc.com) for conference details.

### Hotel Accommodations

Hard Rock Hotel & Casino  
1000 Boardwalk, Atlantic City, NJ 08401  
Reservations: (609) 449-6860  
**\$79/night** (+tax) for single or double occupancy  
with use of discount code **GMAC23Z** by Oct 23rd

### Exhibit Hours

Wednesday, November 8<sup>th</sup>, 6:00 pm – 7:30 pm  
Thursday, Nov. 9<sup>th</sup>, 8:15 am – 7:30 pm (excluding presentations)

### Receptions & Dining Options

Cocktail Reception: Wednesday  
Breakfast & Lunch: Thursday  
Wine Tasting Experience: Thursday\*  
Breakfast for Exhibitors: Friday  
\*Additional ticket required.

### Booth Package & Info

Exhibit Booth: 8' deep x 8' wide  
Back Drape: 8' high  
Side Drape: 3' high  
Table: 6' ft draped  
7"x 44" booth sign  
2 Chairs & 1 wastebasket  
Registration for one person  
Electrical and Additional Furnishing available  
(See Exhibitor Prospectus for options and costs)  
Booth Preference: First Come, First Serve  
Booth Disassembly: Friday before 11:00 a.m.

# Sponsorship Perks

- ✓ *Featured Sponsor introduces the start of the conference, selects booth preference, and receives two additional registrations.*
- ✓ *Cocktail Reception Sponsor and Wine Tasting Experience Sponsor introduce their respective event and receive two additional registrations.*
- ✓ *Breakfast, Lunch, and Speaker Sponsors receive one additional registration.*
- ✓ *Sponsor logo with website link included on conference website [mascfc.com](http://mascfc.com)*
- ✓ *Sponsor recognition on signage and conference program.*

## Old World vs. New World Wine Tasting Experience

**Thursday, 5:30 pm to 7:30 pm**

*The Wine Tasting Experience offers exhibitors and attendees a chance to gather, socialize, and compare Old World (France) vs. New World (New Jersey) wines while enjoying themed hors d'oeuvres. Wine Tasting Experience Sponsor (\$2,500) introduces the event. Wine Sponsors (\$500) receive recognition at the pouring station. **Tickets are \$90 per person with ticket fee waived for wine sponsors.***

# Sponsorship Levels

Featured Sponsor (1)	\$5,000	<u>Onsite Event Program Advertisements</u>	
Wednesday Cocktail Reception (1)	\$2,500	Full Page, B/W	\$200
Thursday Breakfast with Exhibitors (1)	\$1,000	Full Page, Color	\$275
Thursday Lunch with Exhibitors (1)	\$1,000	1/2 page, B/W	\$125
Thursday Wine Tasting Experience (1)	\$2,500	1/2 page, Color	\$200
Wine Sponsor (8)	\$500	<u>Ad Sizes</u>	
Speaker Sponsor (6)	\$750	Full is 5.25 w x 8.25 H	
Break Sponsor (2)	\$450	1/2 page is 5.25 w x 4.25 h)	
Friday Breakfast for Exhibitors (1)	\$350	Ads must be received by October 24, 2023.	
General Sponsorship (unlimited)	\$350	Email to <a href="mailto:cgoldstein@njpsi.com">cgoldstein@njpsi.com</a> as high resolution PDF.	

If you have any Sponsorship questions or are ready reserve your sponsorship, contact Christina Goldstein

[cgoldstein@njpsi.com](mailto:cgoldstein@njpsi.com).

# 2023 Mid-Atlantic States Cemetery & Funeral Conference Exhibitor Registration Form

**\*\* Submit your registration before September 15th. \*\***

## Exhibitor Perks

- ✓ Access to Attendee Information
- ✓ Designated "Free Time with Exhibitors"
- ✓ Interaction with Attendees During Road Trip Scavenger Hunt
- ✓ Inclusion in Program Brochure
- ✓ Eligibility in Drawing for an Upgraded Suite with Early Registration

COMPANY: \_\_\_\_\_

ATTENDEE(S): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

**Attending the Wine Tasting Experience? Tickets are \$90/person.** If your company sponsors the wine tasting experience (\$2,500) or elects to be a wine sponsor (\$500), the ticket price is waived. See sponsorship page.

BOOTH PACKAGE - \$975 (includes one registration) \$ \_\_\_\_\_

ADDITIONAL REGISTRATION - \$495 per person (see Sponsorship Perks for included registrations) \$ \_\_\_\_\_

EARLY ENGAGER DISCOUNT - Save \$100 by registering before September 15<sup>th</sup> \$ \_\_\_\_\_

WINE TASTING EXPERIENCE - \$90 per person (one ticket waived for Wine Sponsors) \$ \_\_\_\_\_

WINE TASTING ATTENDEE(S): \_\_\_\_\_ \$ \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_ \$ \_\_\_\_\_

EVENT PROGRAM ADS: \_\_\_\_\_ \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**CREDIT CARD INFORMATION:**    \_\_\_ Visa    \_\_\_ MC    \_\_\_ Disc    \_\_\_ AmEx

CREDIT CARD # \_\_\_\_\_ EXP: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ CVV: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

**Check:** payable to MASCFC                      **Tax ID:** 23-0462752

**Mail:** Franklin Bookkeeping Services, Inc. c/o Colleen Courtright  
2200 Northampton Street, Easton, PA 18042

**Fax:** (610) 253-3636  
**Email:** dcm.colleen@gmail.com

**Thank you for supporting the Mid-Atlantic States Associations!**