

2023 FALL CONFERENCE | NOVEMBER 8 – 9
HARD ROCK HOTEL & CASINO | ATLANTIC CITY, NJ



Delaware First State Cemetery Association
Maryland Cemetery and Cremation Association
New Jersey Cemetery Association
Pennsylvania Cemetery, Cremation and Funeral Association
Virginia Cemetery Association

Attendee Registration

Visit our website mascfc.com for conference details.

Hotel Accommodations

Hard Rock Hotel & Casino
1000 Boardwalk, Atlantic City, NJ 08401
Reservations: (609) 449-6860
\$79/night (+tax) for single or double occupancy
with use of discount code **GMAC23Z** by Oct 23rd

Conference Hours

Wednesday, November 8th, 3:00 pm – 7:00 pm
Thursday, November 9th, 8:15 am – 7:30 pm

Receptions & Dining Options

Cocktail Reception: Wednesday
Breakfast & Lunch: Thursday
Wine Tasting Experience: Thursday*
Breakfast for Exhibitors: Friday

Old World vs. New World Wine Tasting Experience

Thursday, 5:30 pm – 7:30 pm

Attendees and Exhibitors gather to socialize and compare Old World (France) vs. New World (New Jersey) wines while enjoying themed hors d'oeuvres. *Additional ticket required. **Tickets are \$90 per person.**

Crematory Operator Certification Program

Wednesday, November 8th, 9:30 am – 5:00 pm, Separate Registration Form, **Save \$100 on Conference Registration**

Schedule & Exhibit Hours

WEDNESDAY, NOVEMBER 8, 2023

- 9:30am - 5:00pm **Crematory Operator Certification Program** Matthews Cremation Division
- 3:00pm - 5:00pm Registration
- 5:00pm - 6:00pm **Cocktail Hour with Lee Longino, ICCFA President-Elect**
- 6:00pm - 7:30pm Cocktail Reception with Exhibitors

THURSDAY, NOVEMBER 9, 2023

- 8:15am - 9:15am Continental Breakfast
- 9:30am - 9:45am Opening Remarks
- 9:45am - 11:00am **Lions and Tigers and Bonds, Oh My!** Kim Forrest
- 11:00am - 11:30am Break with Exhibitors
- 11:30am - 12:30pm **Should Cremated Remains Rest in Peace?** Barbara Kemmis
- 12:30pm - 2:00pm Lunch with Exhibitors
- 2:00pm - 3:00pm **Why Digital First Impressions Matter** Jason Cavett
- 3:00pm - 3:30pm Break with Exhibitors
- 3:30pm - 4:30pm **How to Foster Preneed Sales with a Before I Die Festival** Gail Rubin
- 4:30pm - 4:45pm Closing Remarks
- 4:45pm - 5:30pm Free Time with Exhibitors
- 5:30pm - 7:30pm Wine and Food Pairing

**Extra ticket required. Bar service and lite fare included.*

2023 Mid-Atlantic States Conference Committee

- | | |
|--|--|
| Amy Shimp – Dulaney Valley Memorial Gardens (Co-Chair) | Jeffrey Hodes – Cemetery Management Solutions (Co-Chair) |
| Ernest Peterson – Heartspring Consulting, LLC | Dagny Neel Fitzpatrick – Jefferson Memorial Park, Inc. |
| Judy Welshons – New Jersey Cemetery Association | Chad Aylestock – Service Corporation International |
| Jonathan Pace – Franklin Memorial Park | Angela Byrum – Williamsburg Memorial Park |
| John Dodgson – Ocean County Memorial Park | Gary Buss – Arlington Cemetery |
| Cheryl Percy – Dulaney Valley Memorial Gardens | Alesia Skinner – Paxtang Cemetery |
| | Christina Goldstein, CMP - New Jersey Cemetery Association |

Attendee Registration Form

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

ATTENDEE(S): (Name and email address)	Attending Wine Tasting?
_____	___ Yes ___ No
_____	___ Yes ___ No
_____	___ Yes ___ No
_____	___ Yes ___ No

Early Registration - \$395 before September 15 th	\$ _____
Registration - \$495 after September 15 th	\$ _____
Spouse Registration - \$195	\$ _____
Wine Tasting Experience - \$90.00 x number of persons attending	\$ _____
Crematory Operator Certification Program - \$100 Discount	\$ _____
TOTAL	\$ _____

CREDIT CARD INFORMATION: ___ Visa ___ MC ___ Disc ___ AmEx

CREDIT CARD # _____ EXP: _____

NAME ON CARD: _____ CVV: _____

BILLING ADDRESS: _____

Check: payable to MASCFC

Mail: Franklin Bookkeeping Services, Inc. c/o Colleen Courtright
2200 Northampton Street, Easton, PA 18042

Fax: (610) 253-3636
Email: dcm.colleen@gmail.com

Thank you for your support!



Crematory Operator Certification Program
in conjunction with the
2023 Mid-Atlantic States Cemetery and Funeral Conference
and conducted by
Matthews Cremation Division



Today, the “industry standard” is to have certified crematory operators at your facility. Considering many states require additional training, now is the time to take advantage of our...

Crematory Operator Certification Program

- ✓ Open to all, no matter the state you call home
- ✓ All materials provided
- ✓ Certificate issued upon successful completion
- ✓ Qualifies for 6 CE credits in PA, MD, and VA
(If you are a PA, MD or VA Funeral Director please make note on the registration form so we may process your credits.)

When?
Wednesday, November 8, 2023
9:30 am – 5:00 pm

Where?
Hard Rock Hotel and Casino
1000 Boardwalk
Atlantic City, NJ 08401
800. 777.8477

We are offering this program at the *discounted tuition of \$450*. The 7.5-hour program (9:30am – 5:00pm) includes lunch (sponsored by Implant Recycling, LLC), coffee break, and admission to the Mid-Atlantic States Cemetery & Funeral Conference’s opening cocktail reception.

Want to attend the Mid-Atlantic States Conference through Thursday? Enjoy a *\$100 discount on registration*. Plus, mention code **GMAC23Z** by October 23rd to stay at the Hard Rock Hotel & Casino for just *\$79/night* (+tax)!

Crematory Operator Registration Form

BUSINESS NAME _____
 (PLEASE TYPE OR PRINT ALL INFORMATION)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

ATTENDEE(S) _____

\$450 x NUMBER OF ATTENDEES _____ = TOTAL \$ _____

Please make check payable to: MASCFC

Send Payment to; NJCA
 414 Riverview Plaza
 Trenton, NJ 08611

For more info, contact: [Jonathan Pace](mailto:Jonathan.Pace@FMPark.org) (732) 545 - 4184 or JP@FMPark.org

Special Thanks to Our Lunch Sponsor!

