

2021 FALL CONFERENCE | NOVEMBER 3 – 4

GOLDEN NUGGET HOTEL & CASINO | ATLANTIC CITY



Delaware First State Cemetery Association
Maryland Cemetery and Cremation Association
New Jersey Cemetery Association
Pennsylvania Cemetery, Cremation and Funeral Association
Virginia Cemetery Association

Attendee Registration

Visit our website mascfc.com for conference details.

Hotel Accommodations

Golden Nugget Hotel & Casino
Huron Avenue & Brigantine Boulevard
Atlantic City, NJ 08401

Reservations: 800.777.8477

\$61/night (+tax) for single or double occupancy
with use of discount code **AFUNE21** by Oct 12th

Conference Hours

Wednesday, November 3rd, 3:00 pm – 7:00 pm
Thursday, November 4th, 8:15 am – 7:30 pm

Old World vs. New World Wine Tasting Experience

Thursday, 5:30 pm – 7:30 pm

Attendees and Exhibitors gather to socialize and compare
Old World (France) vs. New World (New Jersey) wines
while enjoying themed hors d'oeuvres.

Tickets are \$75 per person.

Receptions & Dining Options

Cocktail Reception: Wednesday
Breakfast & Lunch: Thursday
Wine Tasting Experience: Thursday (ticketed)

Crematory Operator Certification Program

Wednesday, November 3rd, 8:30 am – 4:00 pm, Separate Registration Form, Save \$100 on Conference Registration

Schedule & Exhibit Hours

WEDNESDAY, NOVEMBER 3, 2021

- 8:30am - 4:00pm **Crematory Operator Certification Program** Ron Salvatore
- 3:00pm - 4:00pm Registration
- 4:00pm - 5:00pm **Cocktails & Laws: Legal Issues Deathcare Can Learn from Classic Cocktails** Poul Lemasters, Esq.
- 5:00pm - 7:00pm Cocktail Reception with Exhibitors

THURSDAY, NOVEMBER 4, 2021

- 8:15am - 9:15am Continental Breakfast
- 9:30am - 9:45am Opening Remarks: Hindsight is 2021 Amy Shimp
- 9:45am - 11:00am **The Customer Journey: Yellow Brick Road or Highway to Hell?** John Bolton & Lori Salberg
- 11:00am - 11:30am Break with Exhibitors
- 11:30am - 12:30pm **Celebrants & Cremation: Perfect Together** Matt Bailey
- 12:30am - 2:00pm Lunch with Exhibitors
- 2:00pm - 3:00pm **Going Virtual: How to Position Your Business for Today's World** Courtney Gould Miller
- 3:00pm - 3:30pm Break with Exhibitors
- 3:30pm - 4:30pm **Leadership Through Crisis and Its Effect on Culture** Gary Freytag
- 4:30pm - 4:45pm Closing Remarks
- 4:45pm - 5:30pm Free Time with Exhibitors
- 5:30pm - 7:30pm Old World vs. New World Wine Tasting Experience

** bar service and lite fare included*

2021 Mid-Atlantic States Conference Committee

Amy Shimp – Dulaney Valley Memorial Gardens (Co-Chair)
Ernest Peterson – Heartspring Consulting, LLC
Judy Welshons – New Jersey Cemetery Association
Jonathan Pace – Franklin Memorial Park
John Dodgson – Ocean County Memorial Park
Cheryl Percy – Dulaney Valley Memorial Gardens

Jeffrey Hodes – Cemetery Management Solutions (Co-Chair)
Dagny Neel Fitzpatrick – Jefferson Memorial Park, Inc.
Chad Aylestock – Service Corporation International
Angela Byrum – Williamsburg Memorial Park
Gary Buss – Arlington Cemetery
Alesia Skinner – Paxtang Cemetery

Attendee Registration Form

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

| ATTENDEE(S): (Name and email address) | Attending Wine Tasting? |
|---------------------------------------|-------------------------|
| _____ | ___ Yes ___ No |
| _____ | ___ Yes ___ No |
| _____ | ___ Yes ___ No |
| _____ | ___ Yes ___ No |

| | |
|--|-----------------|
| Early Registration - \$295 before September 15 th | \$ _____ |
| Registration - \$395 after September 15 th | \$ _____ |
| Spouse Registration - \$150 | \$ _____ |
| Wine Tasting Experience - \$75.00 x number of persons attending | \$ _____ |
| Crematory Operator Certification Program - \$100 Discount | \$ _____ |
| TOTAL | \$ _____ |

CREDIT CARD INFORMATION: ___ Visa ___ MC ___ Disc ___ AmEx

CREDIT CARD # _____ EXP: _____

NAME ON CARD: _____ CVV: _____

BILLING ADDRESS: _____

Check: payable to MASCFC

Mail: Franklin Bookkeeping Services, Inc. c/o Colleen Courtright
2200 Northampton Street, Easton, PA 18042

Fax: (610) 253-3636

Email: dcm.colleen@gmail.com

Thank you for your support!



Crematory Operator Certification Program

in conjunction with the
2021 Mid-Atlantic States Cemetery & Funeral Conference
and conducted by
Matthews Cremation Division



Today, the “industry standard” is to have certified crematory operators at your facility. Considering many states require additional training, now is the time to take advantage of our...

Crematory Operator Certification Program

- ✓ Open to all, no matter the state you call home
- ✓ All materials provided
- ✓ Certificate issued upon successful completion
- ✓ Qualifies for 6 CE credits in PA, MD, and VA
(If you are a PA, MD or VA Funeral Director please make note on the registration form so we may process your credits.)

When?
Wednesday, November 3, 2021
8:30 am – 4:00 pm

Where?
Golden Nugget Hotel & Casino
Huron Ave & Brigantine Blvd
Atlantic City, NJ 08401
800.777.8477



We are offering this program at the **discounted tuition of \$425**. The 7.5-hour program (8:30am – 4:00pm) includes lunch (sponsored by Implant Recycling, LLC), two coffee breaks, and admission to the Mid-Atlantic States Cemetery & Funeral Conference’s opening cocktail reception from 5:00pm – 7:00pm.

Want to attend the Mid-Atlantic States Conference through Thursday? Enjoy a **\$100 discount on registration**. Plus, mention code **AFUNE21** by October 12th to stay at the Golden Nugget Hotel & Casino for just **\$61/night** (+tax)!

Crematory Operator Registration Form

BUSINESS NAME _____
(PLEASE TYPE OR PRINT ALL INFORMATION)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

ATTENDEE(S) _____

\$425 x NUMBER OF ATTENDEES _____ = TOTAL \$ _____

Please make check payable to: MASCFC

Send Payment to: Franklin Memorial Park
P.O. Box 7076
North Brunswick, NJ 08902

Special Thanks to Our Lunch Sponsor!



For more info, contact: **Jonathan Pace (732) 545 - 4184** or **JP@FMPark.org**